

# Amir Khan

## Senior Product Designer

Portland based

User-centered product designer with 6+ years crafting complex digital systems across web, mobile, and connected TV platforms. Expertise in UX execution, research, interaction design, prototyping, design systems, and engineering collaboration.



### EXPERIENCE

#### Senior Product Designer

Fanduel Sports Network

June 2022 - Present - 3 yrs 8 mos, NY

Led end-to-end product design for revenue-driving DTC subscription features, focusing on user acquisition, conversion, retention, and monetization. Partnered with product management, engineering, and analytics to design, test, and launch scalable solutions across web, mobile, and TV platforms.

#### Product Designer

Bally Sports

Jun 2020 - Jun 2022 - 2 years, NY

Designed user-centered features across core DTC experiences, contributing to product evolution and the design system. Collaborated cross-functionally to deliver scalable, high-quality interfaces across web, mobile, and TV.

#### Product Designer

Sinclair Digital

Jan 2019 - Jun 2020 · 1 yr 6 mos, Seattle

Contributed to the relaunch of the RSN digital platform, formerly known as Bally Sports. Designed and optimized features for an internal CMS used by cross-functional teams, improving workflow efficiency, usability, and scalability. Collaborated with product managers and engineers to identify pain points, streamline core workflows, and deliver user centered solutions aligned with business and operational goals.

### EDUCATION

#### User Experience Design Immersive Program

General Assembly

Oct 2015 - Jan 2016

#### Bachelor of Business Administration - BBA, Marketing

California State University, Fresno

Oct 2008 - Jun 2012

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Portfolio:

[amirux.com](http://amirux.com)

#### Industry Knowledge

Product Design  
User Interface  
User Experience  
Design Systems  
Interaction Design  
Wireframing  
Rapid Prototyping  
Design Research

#### Tools & Technologies

Figma  
Adobe Suite  
Dovetail  
Airtable  
AirShip  
Jira  
Confluence